

# PIC YOUR VALUES



“Pic Your Values”

Photography Competition

---

## What?

As part of its campaign ‘Values4All’, The Asia Foundation calls all amateur photographers to reflect on what inspires them to promote a better Sri Lanka, and share this through photography. The ‘Pic Your Values’ photography competition is thus based on six core humanistic values: peace, tolerance, respect, honesty, compassion, and cooperation.

## For Whom?

Anyone between the age of 18 to 29 (as of April 30, 2018).

## How?

1. Take a photograph that depicts one of the values mentioned above.
2. You are allowed to submit a maximum of 3 photographs; only 1 entry per value.
3. Save your picture(s) under the name of the value it represents. (For example, if you are sending a photograph that depicts ‘Tolerance’, the image should be titled and saved as ‘Tolerance’.)
4. Email your photograph(s) to: [picyourvalues@gmail.com](mailto:picyourvalues@gmail.com)
5. Please include the following details in your email:
  - full name
  - date of birth
  - NIC number
  - Residential address

- contact number (preferably a landline and a mobile phone)
- a caption and a brief description explaining how the photograph depicts the value selected (a maximum of 50 words will be allowed for each description)

Why?

- The overall competition winner will receive a gift voucher sponsored by CameraLK for Rs 50,000.
- The overall winner and the top three winners, in each category, will be awarded medals by the Photographic Society of Sri Lanka, and a certificate by The Asia Foundation.
- Winning photographs will also receive giftpacks.
- Winning photographs and shortlisted photographs will be featured on the upcoming Values4All website, and Android mobile app, developed by The Asia Foundation, with credit to the photographers.

**Photograph Specifications:**

- Images should be saved in JPEG format
- Maximum file size is 500KB
- Images should be a maximum of 1400 pixels in width and a maximum of 1050 pixels in height (including any borders)
- Image resolution should be a minimum of 300 dpi
- Photograph can be in colour or monochrome
- Pictures can be taken from a mobile phone or a digital camera

Winners will be selected by a panel of judges including representatives from the Photographic Society of Sri Lanka, The Asia Foundation, National Youth Services Council, and Sri Lanka Unites.

Deadline for submission of competition entries: April 30, 2018